

Q3 Finally; the Terms & Conditions concern the relationship between the City Council and the traders they licence to operate on the All Saints Gardens market. What one issue would you like to see addressed in this review?

Answered: 12 Skipped: 4

#	RESPONSES	DATE
1	Main point of concern for me has been low attendance traders appearing just prior to Christmas. Maybe these traders could be charged higher rate? Also, chaos of parking bays. Can people park up, then go for vehicle rather than hogging lay-by for sometimes nearly an hour.	10/4/2017 11:15 AM
2	Firstly, I would like the City Council to make the (financial) welfare of the traders a major priority, rather than merely focusing on increasing trader numbers (and hence Council income), which is untenable in any case unless the traders are actually making some money. The key issue is, how can we attract the right kind of customers to the market. A higher profile in the Tourist Information office (posters/leaflets on display) would be a good start.	9/15/2017 5:26 PM
3	I would like traders who cancel at short notice or last minute to still pay their rent.	9/7/2017 2:37 PM
4	This review focused heavily on trader numbers. I think that's not the best way to look at the market. Trader attendance is decreasing because takings are decreasing. If takings were better, trader attendance would be better. So we need to look at footfall and the demographics of visitors to the market. Foreign language students and the many Asian visitors don't spend at the market, so increasing their footfall would probably be negative. I'd like to see the Council trying to promote the market much more.	9/6/2017 9:34 PM
5	Very poor footfall and greater promotion by the council of ASG. Often when reading the bulletin ASG doesn't even get mentioned let alone provided with the services the main market gets for much the same pitch fee!	9/6/2017 6:01 PM
6	Public attendance	9/6/2017 3:04 PM
7	A one day permit issued so that traders can park in Shire Hall for free.	9/6/2017 2:20 PM
8	effective management for the good of the traders and All Saints', working relationship between traders and Markets team is very poor.	9/6/2017 1:10 PM
9	Make what we sell	9/6/2017 1:03 PM
10	Traders must prove to management that they make a what they sell. This could be in the form of purchase receipts for raw materials, and should be reviewed regularly	9/6/2017 12:56 PM
11	Attendance	9/5/2017 3:38 PM
12	Non Attendance	9/5/2017 3:08 PM